



RAHMAN ALI BUGG

Senior Creative Executive — Executive Producer | Showrunner | Creative Director

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EXECUTIVE SUMMARY

Rahman Ali Bugg is a senior creative executive with 30+ years leading television, live event, documentary, and branded content productions for major networks and cultural brands including BET, MTV, &E, Amazon, and Roc Nation. He specializes in taking productions from concept through delivery while owning creative vision, production operations, budgets, and teams. Rahman brings that leadership to organizations that need senior creative and production judgment without a traditional full-time structure.

WHAT I SOLVE

- 01 Executive Producing & Showrunning
- 02 Development & Launch Strategy
- 03 Fractional Creative Leadership
- 04 Live Event Production & Creative Direction

- 05 Documentary Strategy
- 06 Branded Content
- 07 Digital & Content Systems Oversight

AVAILABLE FOR

- Executive Producer roles
- Interim / fractional leadership
- Development deals
- Creative partnerships
- Showrunning
- Branded campaigns
- Creative direction
- Live event production
- Documentary strategy
- Consulting engagements

TRACK RECORD

Live PD — A&E Networks
Live Control Room Producer

137 episodes Delivered a groundbreaking live policy reality series.

Exposing Parchman — A&E / ITV / Roc
Nation Executive Producer

Investigative documentaries spotlighting systemic injustice. Produced three iconic events celebrating hip hop culture and legacy.

Essence Festival — 4 consecutive editions Executive Content Producer/Director

Produced and directed one of the nation's largest live cultural celebrations.

VH1 Hip Hop Honors — VH1
Producer, 3 consecutive years

Free Meek — Amazon / Roc
Nation Executive Producer

Documentary with global visibility on Amazon Prime Video.

The Field: Philadelphia
Showrunner / Executive Producer

Created and ran a bold docuseries exploring culture and community.

BY THE NUMBERS

30+ years in television, live event, documentary, and branded content.

15+ major networks and platforms including BET, MTV, A&E, Amazon, Roc Nation, YouTube/Google, Yahoo Studios, Condé Nast, VH1, and Starz.

137 episodes of live production leadership on a single flagship series.

4 consecutive years leading one of the country's largest live cultural events.

EDUCATION & CREDENTIALS

B.A., Television-Radio Film Production
S.I. Newhouse School of Public Communications,
Syracuse University

EP/Director, Red Summer TV
(2018 - Present)

Founder/Principal, Popstar media
(2009 - Present)