



PROFESSIONAL SUMMARY

TV & Digital Production professional with career-long record of producing and directing operations success for leading entertainment organizations

Proven talent for aligning production strategy and objectives with established show-running and production management paradigms to achieve maximum operational impacts with minimum resource expenditures. Quality-focused thought leader with expertise spanning operations optimization, client and vendor relationship management, cross-functional team leadership, story development, strategic planning, atmosphere development, team collaboration, documentary development, African-American/Urban-themed stories, marketing videos, scripted short film, digital and web series, news specials and docs, entertainment consulting, pilots and sizzles, and project management. Exceptionally dedicated professional with keen interpersonal, communication, and organizational skills, as well as budget management, basic AVID/Premiere editing, and resource allocation expertise.

FORMATS EXPERTISE

- Hip-Hop/African-American Culture/Social Justice-based Documentaries & Docu-Series
- Live Specials, Series, and Events
- News Documentary (Historic, Archival, Talking Head, Verité)
- Digital/Short-Form Scripted
- Digital/Short-Form News Documentary
- Development Sizzles & Pilots

CLIENTS

- MTV Networks
- BET Networks
- TNT/TBS
- Blacjac Entertainment
- Constellation Creative Group
- TV One
- LisaRaye McCoy Productions
- Park Slope Productions
- Starz Network
- OWN
- Original Media
- Nickelodeon
- TLC Networks
- Hud:Sun Media
- Tempo Productions
- ESPN2
- IPC
- Viceland
- A&E Networks
- Color of Change
- PopStar Media
- Sunshowah Films
- Wyclef Jean
- Nomadic Explorers
- North South TV
- NY Mets
- Global Language Network
- NuAmerica Agency
- Field Legend Productions
- Gigantic Productions
- CMO Productions
- SNY TV
- The Source
- Amazon
- YouTube
- Yahoo
- Visionary Media
- VH1
- Brooklyn Restoration Plaza
- Hot Snakes Media
- Dubose Entertainment
- Mass Appeal Media
- Sunset Lane Entertainment
- Stirling Media
- Rock & Roll Hall of Fame
- AfroPunk
- Conde Naste
- Eastern TV
- Hoch Films
- Automatic Studios
- Viacom Left/Right

PROFESSIONAL EXPERIENCE

VARIOUS CLIENTS AND PRODUCTIONS

SHOWRUNNER/EXECUTIVE PRODUCER

CONSULTING PRODUCER

DIRECTOR

SUPERVISING FIELD & POST PRODUCER

DEVELOPMENT PRODUCER

- Orchestrate creative execution through conceptualizing, budgeting, and scheduling from pre-production through to post. Ensure alignment with branded marketing and partnership marketing executions along with promo photo shoots, shows, and other event/project executions.
- Focus on creating connections and bridging inter-cultural and inter-generational gaps between clients and select audiences as well as amongst production personnel.
- Formulate and nurture relationships and partnerships with talent, agencies, services and other production partners.
- Oversaw, staffed, and administered diverse teams of creative and non-creative production personnel with budgets ranging from \$75K to \$4M throughout the United States through utilization of my cultivated professional network and other effective resources.
- Guaranteed creative, quality, and efficient delivery of projects with strategized workflows in adherence with applicable rights, guidelines, and budget limitations.
- Closely cooperate and collaborate with Executive Stakeholders to certify high-quality delivery through the effective identification and execution of best practices for communication, workflows, project goals, strategies, structure, and final client delivery.
- Developed, commanded, and maintained a flexible and nimble understanding of traditional production ideas and workflows that complement new and emerging ideas, technologies, platforms, and creative personnel.
- Provided mentoring and training to junior-level staff and crew as well as nurturing team camaraderie and high-morale through production (aka good vibes).
- Serve in Senior-Level Producer roles on hundreds of hours of programming with A-level talent, including Mary J Blige, Dave Chappelle, Jay-Z, Matt Damon, Sam Jackson, Tony Hawk, Kanye West, etc. from pre-production through post.
- Oversee the cultivation, nurturing, and coaching of on-camera talent.
- Orchestrate and develop video-based production teams across digital platforms including social media to allow for the growth of digital footprint, the driving of views, and the assurance of audience engagement.
- Play a vital role in engaging vendors and staffing including vetting, budgeting, hiring, and scheduling.
- Collaborate with and monitor 3rd party producers to create and implement cost-effective ways to produce, providing strategic ideas without compromising creative quality.
- Guarantee best business practices and asset management.
- Chart the creation and refinement of relevant production workflows in high-end productions and turnaround projects.
- Certify effective and continuous communication between staff and leadership, including cut review, feedback, and approvals.
- Administer asset delivery for various live/live stream media and post production workflows.
- Oversee the maintenance of a working knowledge of industry rates, guidelines, developments, and audience/demographic information, including the latest industry trends, and cultural movements.

EDUCATION AND CREDENTIALS

BACHELOR OF ARTS (B.A.) IN TELEVISION/RADIO/FILM PRODUCTION, MAY 1996

S.I. Newhouse School of Public Communications, Syracuse University, Syracuse, New York

VOLUNTEERISM

K.A.V.I. - Kings Against Violence Initiative (KAVI) is a brooklyn-based, multi-dimensional, youth violence intervention and prevention program targeting urban youth. KAVI connects with youth in various settings--at their schools, in their communities, and in hospitals--as part of a holistic approach to violence intervention that begins and ends with recognizing their humanity.

NANDI'S HOOP DREAMS - In response to the gun violence that ended the life of Nandi Bugg in 2014, Paterson, NJ based organization facilitates an annual summer all-girl basketball tournament among various local events and efforts to stem gun-violence in their community.

ADDITIONAL INFORMATION

Technical Proficiencies: Windows, Mac OS, iOS, Microsoft Office Suite, AVID (offline/stringouts), Adobe Premeire (offline/stringouts), DSLR & Basic Shooting, Slack, Google Drive, Instagram, Facebook, LinkedIn, Twitter

Interests: Mentoring/Volunteering for youth-based events and organizations, Career Day Speaking, Equal Justice Activism, Public Speaking, Dance/Dancing, Health, Reading, Gardening, Musicology, Mobile App Development, Social Media Applications, DJing, E-Sports/E-Gaming Industry, African-American History, Culture & Folklore

References available upon request