

RAHMAN ALI BUGG

Executive Producer · Showrunner · Director · Media Consultant

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SHORT BIO / 2-3 LINES

For press kits, pitch decks, conference programs, and speaker introductions.

Rahman Ali Bugg is an award-winning Executive Producer, Showrunner, and Director with over 30 years of experience creating culturally defining unscripted content for A&E, BET, Amazon, MTV, Vice, and Roc Nation — with credits including Exposing Parchman, Free Meek, and Welcome to Rap City. A Syracuse University-trained storyteller, media production consultant, and educator, Bugg brings executive leadership, cross-platform range, and deep cultural intelligence to every project he leads.

MEDIUM BIO / ONE PARAGRAPH

For website About pages, LinkedIn summaries, and partner/platform bios.

Rahman Ali Bugg is an award-winning Executive Producer, Showrunner, and Director with more than three decades of experience producing culturally resonant, socially urgent content across broadcast television, streaming platforms, documentary film, and live event media. His credits span A&E, BET, Amazon Prime Video, MTV, Vice, Discovery, YouTube, and Roc Nation — anchored by landmark projects including Exposing Parchman (A&E/ITV/Roc Nation), Free Meek (Amazon/Roc Nation), and Welcome to Rap City (BET/Mass Appeal/Paramount). As founder of Red Summer TV and principal of PopStar Media/BuggInc, Bugg has built a practice rooted in authentic storytelling, cross-cultural audience fluency, and measurable production results at scale. Whether developing long-form documentary series, stewarding live broadcast productions, or advising brands and institutions on content strategy, Rahman operates at the intersection of cultural authority and executive precision. A proud graduate of Syracuse University's S.I. Newhouse School of Public Communications and a committed media educator, he brings that same depth of purpose to the classroom, the boardroom, and the director's chair.

COMPREHENSIVE BIO / ONE PAGE

For full press kits, grant applications, speaking engagements, and faculty profiles.

Rahman Ali Bugg is an award-winning Executive Producer, Showrunner, and Director whose 30-year body of work spans the full arc of American unscripted media — from groundbreaking documentary film and live broadcast to streaming originals, digital content, and large-scale event television. Known for his command of long-form narrative, his ability to build and lead high-performance production teams, and his instinct for stories that matter, Bugg has established himself as one of the industry's most versatile and culturally fluent creative executives.

His major credits include *Exposing Parchman* (A&E / ITV / Roc Nation), a three-hour documentary investigative series examining the haunted legacy of one of Mississippi's most notorious prison facilities; *Free Meek* (Amazon Prime Video / Roc Nation), the landmark criminal justice documentary that brought national attention to Meek Mill's case and the systemic failures of probation; and *Welcome to Rap City* (BET / Mass Appeal / Paramount), a three-part documentary series tracing the cultural history of one of hip-hop television's most iconic franchises. Additional credits include 137 episodes of *Live PD* (A&E), four editions of the *Essence Festival*, and *BET Talks* — a prestige long-form interview series featuring cultural leaders including Spike Lee, Taraji P. Henson, Ciara, and Cam Newton, for which Bugg served as Co-Executive Producer and Director.

Since founding Red Summer TV in 2018, Bugg has operated as an independent executive producing entity, developing and executing projects across networks, streaming platforms, and branded content verticals. His consulting practice, PopStar Media/BuggInc, provides media strategy, production leadership, and content development services to networks, production companies, brands, and individual creators navigating today's rapidly evolving media landscape. With deep expertise in unscripted production, social justice storytelling, creator economy content, and multicultural audience engagement, Bugg brings a rare combination of institutional knowledge and entrepreneurial agility to every partnership.

As a media educator, Rahman is equally committed to the next generation of Black and Brown creative professionals. He currently serves on the instructional faculty at Automatic Studios Brooklyn and actively pursues guest lecturer and adjunct faculty opportunities at universities and media schools across the country. A graduate of Syracuse University's prestigious S.I. Newhouse School of Public Communications (B.A., 1996), his approach to teaching draws directly from three decades of front-line production experience — offering students a practitioner's perspective on the craft, the business, and the culture of media.

Rahman Ali Bugg was raised in Paterson, NJ, as one of twelve children of a single mother — an origin that shaped his worldview, his work ethic, and his lifelong commitment to community upliftment through storytelling. His intellectual and creative canon is anchored by the legacies of W.E.B. Du Bois, Oscar Micheaux, James Baldwin, Paul Robeson, and Spike Lee — artists and thinkers who used their platforms to challenge, inspire, and transform. That same ethos drives everything he produces. Whether at the helm of a documentary series, in the director's chair, at the front of a classroom, or at the table as a strategic media advisor, Rahman Ali Bugg remains focused on one purpose: crafting content that educates, elevates, and endures.