



# RAHMAN ALI BUGG

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## PROFESSIONAL SUMMARY

Results-oriented television producer with over fifteen years of experience in development, packaging, directing, and producing. Proven track record delivering high-quality unscripted, documentary, and live content for major networks including BET, A&E, Amazon, MTV, OWN, Revolt, Starz, and ITV. Recognized for creative vision, team leadership, and consistent excellence across diverse formats and platforms.

## CORE SKILLS

Executive Production • Creative Direction • Showrunning • Story Development • Live Event Production • Budget Management • Pre & Post-Production Supervision • Staff Hiring & Leadership • Licensing & Rights Management • Digital Media • Content Development

## EXPERIENCE

**Consulting Executive Producer / Director — BET TALKS** | BET Networks / Paramount, New York, NY  
*September 2024 – December 2025*

- Oversaw all creative and production aspects of acclaimed digital programming as EP and Director.
- Directed writing, editing, and post-production timelines; supervised cross-departmental alignment with digital, social and marketing.
- Mentored junior producers and championed diversity in hiring both on-screen and behind the scenes.

**Executive Producer / Director — BET AWARDS LIVE HITS & INTERSTITIALS** | BET Networks  
*May 2024 – July 2024*

- Co-EP'd and directed BET Awards 2024 Live Hits, promos, and interstitials.
- Managed cross-functional teams, budget oversight, and talent/crew contracts in collaboration with legal and network executives.

**Consulting Exec. Producer / Director — HAMPTON PLAYERS (HBCU Spotlight)** | BET Networks  
*2024*

- Co-EP'd and directed digital featurette spotlighting HBCU alumni from Hampton University's theatre program.
- Managed talent coordination, budgets, storyboarding, and full post-production delivery.

**Producer / Director — BET VOTEFEST 2024** | BET Networks  
*2024*

- Oversaw production of multiple promotional featurettes for BET's VoteFest civic engagement initiative.
- Led cross-functional teams, managing schedules, budgets, and on-site logistics from pre- through post-production.

**Hip-Hop Producer — GLOBAL CITIZEN FESTIVAL 2023 (Hip-Hop 50)** | Done + Dusted, New York, NY  
*2024*

- Produced live Hip-Hop 50 performance segment for the annual Global Citizen Concert in New York City.
- Coordinated talent, creative teams, logistics, and music licensing for seamless live execution.

**Director — KNICKS BLACK HISTORY FEATURETTES** | MSG / Moonshine, New York, NY  
*January 2024 – February 2024*

- Served as Creative Director/Director for the New York Knicks Black History Month features, ensuring brand alignment and high production standards.

**Executive Content Producer / Director — ESSENCE FEST** | Essence.com / RSTV

January 2020 – June 2024

- Co-Led content strategy, production, and direction for Essence Festivals, virtual summits, and specials from 2021–2024.
- Managed cross-functional production teams, digital engagement strategies, and long-term client and vendor relationships.

**Executive Producer / Director — EXPOSING PARCHMAN** | ITV / A&E / Roc Nation, New York, NY  
2021 – 2023

- Developed, pitched, and EP'd limited docu-series exploring the impact of Mississippi's Parchman State Prison.
- Led all pre-production (casting, locations, scripting) through delivery; built strategic partnerships for distribution.

**Co-Executive Producer / Co-Director — OFF TOP** | Revolt  
2021

- Co-EP'd and co-directed music series hosted by rapper Rapsody; oversaw full production lifecycle from budgeting to post.

**Director — WELCOME TO RAP CITY** | Mass Appeal / Paramount (BET)  
2023

- Executive produced and directed limited docu-series chronicling the legacy of BET's Rap City and the impact of the music video show on hip-hop culture.

**Consulting Exec. Producer — A GREAT DAY TO DANCE (Hip-Hop 50)** | BET  
2023

- Consulted on creative and logistics; co-directed series of featurettes aligned with Hip-Hop's 50th anniversary.

**Producer / Director — KNICKS CITY DANCERS PROJECT (Sizzle)** | JCE / MSG  
2023

- Produced and directed sizzle reel for MSG/Knick City Dancers dance project in collaboration with choreographer Fatimah Robinson.

**Director — KNICKS CITY DANCERS IN-STADIUM PROMO** | MSG  
2023

- Directed the NY Knicks City Dancers in-stadium promotional video.

**Consulting Producer — YOUR BLACK VOTE MATTERS** | Paramount Digital / BET Networks  
2023

- Developed and executed content strategy for midterm voting initiative promos; maintained editorial integrity and brand standards.

**Director — NBA Foundation Non-Profit Spot** | NBA  
2022

- Oversaw development and execution of promotional identity spot for the NBA Foundation.

**Director — NY Rangers Playoff Spot / Co-Director — NY Knicks Entrance Video** | MSG  
2022

- Directed NY Rangers playoff in-stadium spot and co-directed NY Knicks home game entrance video.

**Co-Executive Producer / Director — BET GREATEST MOMENTS IN BET AWARDS HISTORY** | BET  
2019

- Co-EP'd and directed anniversary special; managed budgets, talent negotiations, casting, and cross-departmental coordination.

**Supervising Field Producer / Director — FREE MEEK** | Amazon / Roc Nation  
2019

- Field produced and directed for documentary series; oversaw crew logistics, research, story development, and on-location shoots.

**Supervising Producer — LIVE NBA 2K GAMER SERIES** | NBA / DeFACTO, New York, NY  
2019

- Supervised production teams and talent producers for live NBA 2K 2019 Season Tournament broadcast.
- Established workflows, championed diversity in hiring, and oversaw post-production editing and graphics.

**Showrunner / Executive Producer / Director — HIDDEN HIGHWAYS** | TNT / TBS, New York, NY + Tulsa, OK  
2018 – 2019

- Spearheaded network pilot featuring Method Man, exploring the African-American 'Green Book' legacy.
- Managed all production phases: script development, casting, scheduling, editing, and network collaboration.

**Executive Producer / Director — BET TEN GREATEST HIP-HOP VIDEOS OF ALL TIME** | BET Networks, New York, NY  
2018

- EP'd and directed primetime special; managed licensing, budgets, post-production, and network alignment.

**Live Control Room Producer — LIVE PD (Seasons 1–3)** | A&E / Big Fish, New York, NY  
2016 – 2018

- Produced live television from the control room across three seasons; supervised breaking news coverage and story prioritization.
- Implemented live TV workflow improvements; trained staff on breaking news protocols.

**Co-Executive Producer / Showrunner / Director — A MILLION STEPS** | OWN / Hot Snakes  
2017

- Co-EP'd, showran, and directed docu-reality series tracing African-American ancestral roots through the Great Migration.
- Managed casting, production schedules, budgets, licensing agreements, and network relationships.

**Showrunner / Executive Producer — THE FIELD PILOT (Philadelphia)** | Starz / Mass Appeal  
2017

- Developed and oversaw production of docu-series pilot; managed hiring, budgets, crew, and storytelling strategy.

**Executive Producer / Director — YO! CLASSIC CUTS** | MTV Networks, New York, NY  
2014

- EP'd and directed limited series of Yo! MTV Raps Classic Cuts specials hosted by Sway Calloway.
- Negotiated vendor contracts, managed budgets, and oversaw full production and post-production.

**Development — Various Projects** | Big Fish USA / Sunset Lane Entertainment, New York, NY  
2012 – 2014

- Evaluated scripts and pitches; developed production schedules and managed budgets across multiple projects.
- Coordinated casting, logistics, licensing, and cross-departmental communications.

**Supervising Producer — BET News & Specials (Various Projects)** | BET Networks  
2010 – 2014

- Led production teams for BET News department; oversaw scheduling, budgets, breaking news coverage, and viewer engagement strategies.
- Mentored junior producers and championed diversity and innovation in production workflows.

**Co-Executive Producer / Director — BET'S 20 OF 2015** | BET Networks, New York, NY  
2015

- Co-EP'd and directed end-of-year special; oversaw budgets, script development, shooting schedules, and marketing coordination.

**Director / Producer / Writer — MY HISTORY IS BLACK (Promo Series)** | BET Networks  
2015

- Wrote, produced, and directed Black History Month promo series; managed all creative and logistical elements through delivery.

**Episode Producer — HIP-HOP VS AMERICA** | BET, New York, NY  
2008

- Produced episode of limited talk series; managed production timelines, music/sound selection, and crew coordination.

## EDUCATION

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### Bachelor of Arts — Television / Radio / Film Production

S.I. Newhouse School of Public Communications, Syracuse University | May 1996

## REPRESENTATION

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Unscripted Agent: Rabih Gholam — rabih.gholam@iala.com (Innovative Artists LA)